



DCU BUSINESS SCHOOL

Programme Regulations 2016-2017

Programme Title **MSc in Digital Marketing**

Programme Code **MSDM**

**Offered on a full-time or
part-time basis** **Part-time**

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <http://www.dcu.ie/registry/examinations/index.shtml>

1. Programme-specific rules and requirements

Not applicable.

2. Derogations from Marks & Standards

Marks and Standards apply.

3. Progression

Students must successfully have completed a minimum of 30 credits in year one in order to progress to the next study period.

4. Compensation

Marks and Standards apply.