



DCU BUSINESS SCHOOL

Programme Regulations 2016-2017

Programme Title BSc in Marketing, Innovation & Technology (Digital)

Programme Code MINTD

Offered on a full-time or part-time basis Full-time

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <http://www.dcu.ie/registry/examinations/index.shtml>

1. Programme-specific rules and requirements

1.1 Calculation for the award classification

The precision mark attained in 3rd year contributes 20% to the overall award classification

Year 2	20%
Year 4	80%

2. Derogations from Marks & Standards

Marks and Standards apply.

3. Progression

3.1 Credits for progression

Students must successfully have completed a minimum of 60 credits in a study period in order to progress to the next study period.

Students who have not successfully completed the required 60 credits in a study period and do not wish to avail of the repeat academic session provided by Marks and Standards may apply for transfer to an alternative PNU programme of study.

3.2 Carrying modules into the next academic session

Students will not be permitted to 'carry' modules under any circumstances.



4. Compensation

Compensation may apply, within the regulations specified in Marks and Standards, to all modules.