



## DCU BUSINESS SCHOOL

### Programme Regulations 2017/2018

**Programme Title** BSc in Marketing, Innovation & Technology (Digital)

**Programme Code** MINTD

**Offered on a full-time or part-time basis** Full-time

**Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <http://www.dcu.ie/registry/examinations/index.shtml>**

#### 1. Programme-specific rules and requirements

##### 1.1 Calculation for the award classification

The precision mark attained in 3<sup>rd</sup> year contributes 20% to the overall award classification

Year 3	20%
Year 4	80%

#### 2. Derogations from Marks & Standards

Marks and Standards apply.

#### 3. Progression

##### 3.1 Credits for progression

Students must successfully have completed a minimum of 60 credits in a study period in order to progress to the next study period.

Students who have not successfully completed the required 60 credits in a study period and do not wish to avail of the repeat academic session provided by Marks and Standards may apply for transfer to an alternative PNU programme of study.

##### 3.2 Carrying modules into the next academic session

Students will not be permitted to 'carry' modules under any circumstances.



#### **4. Compensation**

Compensation may apply, within the regulations specified in Marks and Standards, to all modules.