



DCU BUSINESS SCHOOL

Programme Regulations 2016/2017

Programme Title	BSc in Marketing, Innovation & Technology
Programme Code	MINT
Offered on a full-time or part-time basis	Full-time

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <http://www.dcu.ie/registry/examinations/index.shtml>

1. Programme-specific rules and requirements

1.1 *Calculation for the award classification*

The precision mark attained in 2nd year contributes 20% to the overall award classification

Year 2	20%
Year 4	80%

2. Derogations from Marks & Standards

Marks and Standards apply.

3. Progression

3.1 *Credits for progression*

Students must successfully have completed a minimum of 60 credits in a study period in order to progress to the next study period.

3.2 *Carrying modules into the next academic session*

Subject to the approval of Progression and Awards Board, students may be permitted to progress to their INTRA placement carrying one 5 credit module. Modules that have already been carried forward, cannot be carried forward into a further academic year.

Where students are permitted to progress, the Board will recognise a truncated INTRA placement, supplemented by additional project work, to facilitate the repeating of the outstanding module.



4. Compensation

Compensation may apply, within the regulations specified in Marks and Standards, to all modules.