Programme Regulations 2018-2019

Programme Title: MSc in Digital Marketing
Programme Code: MSDM

Offered on a full-time or Part-time basis

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at http://www.dcu.ie/registry/examinations/index.shtml

1. Programme-specific rules and requirements
   Not applicable.

2. Derogations from Marks & Standards
   Marks and Standards apply.

3. Progression
   Students must successfully have completed a minimum of 30 credits in year one in order to progress to the next study period.

4. Compensation
   Marks and Standards apply.

5. Resit categories
   The resit categories of modules on this programme and an explanation of those categories can be found at: