

## **DCU BUSINESS SCHOOL**

# **Programme Regulations 2018-2019**

Programme Title MSc in Digital Marketing

Programme Code MSDM

Offered on a full-time or Part-time

part-time basis

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <a href="http://www.dcu.ie/registry/examinations/index.shtml">http://www.dcu.ie/registry/examinations/index.shtml</a>

## 1. Programme-specific rules and requirements

Not applicable.

## 2. Derogations from Marks & Standards

Marks and Standards apply.

#### 3. Progression

Students must successfully have completed a minimum of 30 credits in year one in order to progress to the next study period.

#### 4. Compensation

Marks and Standards apply.

#### 5. Resit categories

The resit categories of modules on this programme and an explanation of those categories can be found at:

https://www101.dcu.ie/registry/module\_contents.php?function=4&programme=MSDM