

DCU BUSINESS SCHOOL

Programme Regulations 2019-2020

Programme Title MSc in Digital Marketing

Programme Code MSDM

Offered on a full-time or Part-time

part-time basis

Note: Programme Regulations should be read in conjunction with Marks and Standards which can be found at <u>http://www.dcu.ie/registry/examinations/index.shtml</u>

1. Programme Specific Rules and Requirements Not applicable.

2. Derogations from Marks & Standards

Marks and Standards apply.

3. Progression

Students must successfully have completed a minimum of 30 credits in year one in order to progress to the next study period.

4. Compensation

Marks and Standards apply.

5. Resit categories

The resit categories of modules on this programme and an explanation of those categories can be found at:

https://www101.dcu.ie/registry/module_contents.php?function=4&programme=MSDM