



**CTTS**

Centre for Translation  
and Textual Studies



*World class research on multimodal, multilingual and translingual communicative practice*

## Overview

CONTACT



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The CTTS Mission is to contribute to democratic and secure societies by:

- Conducting world class research on multimodal, multilingual and translingual communicative practices
- Advocating, through our research, for the pivotal role of language in underpinning international social and cohesive structures
- Enabling new scholars to engage with, and contribute to, society and social and commercial enterprise

Our vision is to be internationally and nationally recognised as a leading research institute in applied language research with a distinguished reputation specifically in the research areas of translation, interpreting, language technology, computer-aided language learning, language policy and language planning.

Through our research, we engage with a variety of commercial and social enterprises, e.g.:

- Media & Games
- Translation & Localisation
- Governmental language policy and planning
- Non-governmental humanitarian organisations

## Research Areas

Our research areas include:

- Digital literacies and computer-aided language learning
- Crowdsourcing for translation and localisation; Fansubbing
- Cognitive ergonomic impacts of technologies on professional and volunteer translators
- Ecocriticism and children's literature
- Audiovisual translation and minority languages
- Community interpreting
- Ethics and translation technology
- Reception of multimodal media practices
- Human-computer interaction

We apply our research to real-world problems using cutting edge technologies such as eye tracking.

We do interdisciplinary research, drawing on domains such as computer science, psychology, cognitive science, literature, immigrant and media studies.



## Why work with us?

Despite massive strides in recent years in science and technology, language and communication remains a fundamental challenge for global business and society today. And, no, Google Translate is not the solution! If you are interested in high quality, innovative and interdisciplinary research on any matter related to multimodal, multilingual and translingual communicative practices, then come and talk to the CTTS team.

We have a proven record in:

- Using innovative methods, such as eye tracking
- Crossing disciplines to gain much broader understandings of challenges
- Conducting applied research relevant to today's society
- Collaborating with multinational and national enterprises
- Collaborating with governmental and non-governmental organisations

## Centre Members

Dr. Sharon O'Brien

Prof. Michael Cronin

Prof. Dorothy Kenny

Dr. Angela Leahy

Dr. Áine McGillicuddy

Dr. Mary Phelan

Dr. Qi Zhang

Prof. Françoise Blin

Dr. Joss Moorkens

Dr. Alicia Castillo- Villanueva

Dr. Lucía Pintado Gutiérrez

Dr. Ryoko Sasamoto

Dr. Patrick Cadwell

