

## Overview

The Institute for Future Media and Journalism (FuJo) was established in July 2015 to safeguard and advance the future of journalism and news media as a socially valuable and economically viable enterprise. With the news industry in a state of flux, FuJo's mission is to be at the global forefront of research and innovation that addresses the interplay between journalism and digital and data technologies.

FuJo brings together journalists, engineers, philosophers and data scientists to create new formats, develop new ideas and technologies and research best practice. Our researchers come from DCU's School of Communications, the Faculty of Humanities and Social Sciences, the DCU arms of the SFI funded Insight Centre for Data Analytics and the ADAPT Centre for Content Creation, the Institute of Ethics, and the Irish Centre for Cloud Computing and Commerce.

FuJo fosters deep external stakeholder engagement to undertake research in digital news media and journalism; provide industry-focused journalism training programmes; create innovative collaborations between researchers and practitioners and between data and social scientists; and develop major research partnerships with industry and leading international research institutes.

## Research Areas

FuJo develops academic and industry research collaborations to undertake research on:

- Digital media distribution and consumption trends
- Industry-focused innovation tools and platforms
- Innovations in digital and data-driven storytelling
- Best practices in content creation and newsroom organisation
- Journalism's social, democratic and ethical roles
- Training and skills requirements for journalism professionals.



## Why work with us?

The profound challenges facing news media stem from the radical changes that have taken place in relation to patterns of media consumption and distribution and the industry's business and organisational models. In response to declining advertising revenue and increased competition from a wider pool of digital media outlets, journalism needs leaders who are equally versed in technology, data, business and journalism ethics and values.

FuJo is the only Institute that can take a leading role in responding to these challenges through its partnerships across the academic, NGO and industry sectors. Through such partnerships, FuJo harnesses new technologies towards securing the future of an innovative, competitive, and socially beneficial media industry.

FuJo works with academic experts in data, technology, journalism, ethics and political science and has established wide-ranging industry relationships across

traditional media, social media, start-ups and NGOs.

Such links direct the academic capacity for high-level research and innovation towards the needs of industry and for the benefit of society.

Our international network of interdisciplinary researchers, news professionals and digital technology leaders understand the economic challenges of new media, the need to harness the possibilities of new technologies, and the importance of retaining the core values of journalistic impartiality, pluralism and freedom.

Our partners benefit from knowledge exchange across academic and industry sectors and have the opportunity to engage with cutting-edge research developments in technology and software that will shape the news media in the coming years.

## Centre Members



**Dr. Jane Suiter** is the director of FuJo. Jane is a social scientist whose research interests focus on political communication and the media (traditional and new media). Jane is also chairperson of the BA Journalism programme.

*Journalism, Online Communication, Politics and Ethics:*

Prof. Kevin Rafter, Prof. Pat Brereton, Dr. Debbie Ging, Prof. Steven Knowlton, Dr Roderick Flynn, Dr. John O'Sullivan, Dr. Maura Conway, Dr. Michael Breen, Prof. Iain McMenamin, Dr. Michael Courtney, and Prof. Bert Gordijn.



**Dr. Eugenia Siapera** is the Deputy Director of FuJo. Eugenia is a lecturer and researcher in the areas of social media, journalism, political theory, multiculturalism and cultural diversity and media.

*Data, Content Engineering and Business Models:*

Prof. Alan Smeaton, Prof. Noel O'Connor, Prof. Andy Way, Dr. Páraic Sheridan, Dr. Alexander O'Connor, and Prof. Theo Lynn