



Marie Skłodowska-Curie  
Actions



**DCU (Business School/Irish Institute of Digital Business)  
Dublin City University**

DCU Business School/Irish Institute of Digital Business is looking to host an experienced researcher via funding through Marie Skłodowska-Curie Individual Fellowships. In order to secure funding, the experienced researcher must develop a proposal with the host for the September 9<sup>th</sup> 2020 deadline.

### **Organisation Description**

DCU Business School is distinguished by achieving AACSB accreditation in 2016 (one of only three Schools in Ireland). DCU Business School engages in research collaborations and activities locally, nationally and internationally, with academic colleagues and industry, so that its research appropriately impacts on its key stakeholders.

The Irish Institute for Digital Business (IIDB) is a centre of excellence for theoretical and applied research that investigates and accelerates the adoption of digital technologies and the transformation of business using these technologies.

The scope of our research incorporates key enabling technologies that are catalysing digital transformation in all business disciplines.

### **Project idea and researcher opportunities**

**Research Field:** The Centre is looking for collaborators on projects concerning **digital consumer culture** and in particular the following contextual areas.

- Consumer privacy
- Algorithmic consumer culture
- Consumer communities
- Illicit digital consumption

### **Researcher Requirements**

- The researcher must fulfil the MSCA-IF mobility and experienced researcher requirements.<sup>1</sup>

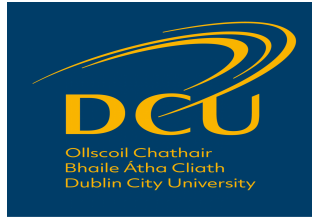
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<sup>1</sup> **MSCA-IF mobility:** The researcher must not have resided or carried out the main activity (work, studies, etc.) in the country of the beneficiary for more than 12 months in the 3 years immediately before the call September 9<sup>th</sup> deadline (flexible 36 months in the 5 previous years if eligible for career restart or reintegration fellowship <https://www.iaa.ie/irish-marie-curie-office/funding-calls/individual-fellowships/> )

**Experienced researcher requirements:** The researcher must have at least 4-years full time research experience or hold a doctorate before the September 9<sup>th</sup> deadline.



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- Applicants should have a PhD (or more than 4 years of research experience) in a relevant area of consumer behaviour or related psychological, anthropological and sociological disciplines and demonstrate a promising track record of early research achievements.

### **Application procedure**

The applicant should provide:

1. A short CV
2. A one-page research proposal
3. A short statement with indication of why DCU and The Irish Institute of Digital Business research centre would be the best host institution for your research project

### **Contact information**

If you are interested in applying for a MSCA-IF with DCU Business School and The Irish Institute of Digital Business please email Dr Gary Sinclair ([Gary.Sinclair@DCU.ie](mailto:Gary.Sinclair@DCU.ie)) and Dr Ines Perić ([ines.peric@dcu.ie](mailto:ines.peric@dcu.ie)) as early as possible.