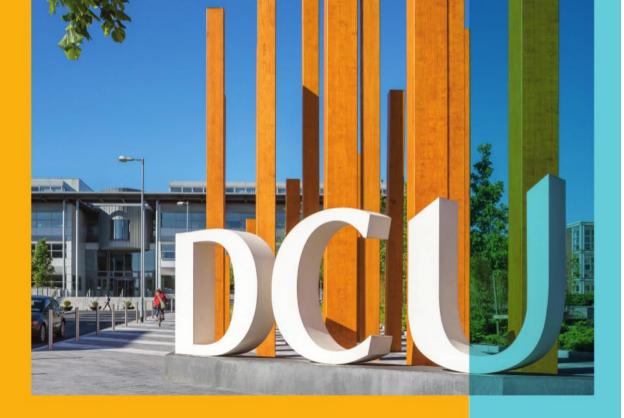




## Our Campus, Your Talent Pipeline







"Working in partnership with employers, we enable our students and graduates to actively contribute to the global workforce"

Yvonne McLoughlin, Head of Careers Service

The DCU campus is home to students of 110 nationalities, studying across a range of undergraduate, postgraduate and research programmes. It is a young, energetic and dynamic environment where ideas, creativity and bold thinking are encouraged.

Our approach to teaching, research and the student experience helps to equip our students with strong communication, critical thinking and problem solving skills that are valuable assets in organisations.

Our industry-informed and innovative programmes produce graduates with discipline-specific knowledge and leadership skills that position them well for the global workplace.

But perhaps our most compelling mission is to encourage our students and graduates to make worthwhile and lasting contributions to their organisations, to the economy and to society.

## Our Graduates: an emphasis on employability

DCU graduates have a well-deserved reputation as highly skilled, flexible and motivated recruits, which means they continue to be highly sought after by employers. Our most recent Graduate Destinations survey shows an exceptional 92 per cent of DCU graduates to be in employment or further study 6 to 9 months after graduation. Our graduates are currently making an impact working for large multinationals, SMEs, household names and start-ups across all sectors.



"DCU has been the primary source of both interns and graduates for Volkswagen Group Ireland for many years. Our experience is that DCU graduates are high calibre, work-ready, adaptable, inquisitive and highly motivated. It is also great to work with a university and an INTRA Internship Office and Careers Service that invites, listens and responds to feedback about the needs of industry today and in the future."

Tom Fleming, Director of Human Resources, Volkswagen Group Ireland

## Why DCU?

#### Industry Relevant and Work Ready

With 70% of students taking part in a DCU INTRA internship, work placement or Study Abroad programme, our graduates are work ready.

#### Highest Ranking and Fastest Growing

DCU is the leading young University on the island of Ireland (Global QS Top 50 Under 50). And we are the fastest growing university in Ireland, attracting 17,000 students to our undergraduate and postgraduate programmes.

#### A Global Perspective

DCU has long been recognised for the international experience it offers students, the diversity of its campus, the global focus of the curriculae and the strength of it's strategic partnerships with universities across the globe.

#### **Diversity of Programmes**

DCU offers programmes in Science & Health, Humanities & Social Sciences, Engineering & Computing, Business and Education.

#### Valuing Contribution: The DCU Award

Our annual award recognises student involvement in extracurricular, personal and professional development activities. It is designed to encourage and reward students who make a meaningful contribution to their campus, above and beyond the classroom.

#### 'Generation 21' DCU Graduate Attributes

This is a unique initiative that fosters skills and attributes to shape our graduates into rounded individuals who are ready to take their place and succeed in the workforce and respond to the needs of industry.

The INTRA internship work placement affords students a route to a meaningful and remunerated work experience as part of their degree programme. Employers have the chance to work with bright, motivated students, who often go on to join their placement providers on graduation.

For further details on INTRA internships: visit www.dcu.ie/intra

### Connecting You With Your Future Talent

Here are just some of the ways we can help you engage with our students and graduates

#### Engage DCU: Your vacancies on our platform

The Engage.dcu.ie Jobs Board is the ideal first step – a self-service platform, used by our students daily, where employers advertise opportunities to all students and recent graduates. Students receive job alerts based on their profile preferences.

**How:** Visit Engage.dcu.ie and follow the sign-up process.

When: Year round, at your convenience

#### 2 The Careers Fair: Attend, Exhibit, Connect

We organise targeted Career Fairs on campus, providing an opportunity for employers and students to meet informally. Employer and student feedback tells us that Careers Fairs are a very appealing way to introduce students to prospective employers.

**How**: We invite employers to participate in our Fairs. For details please contact: careers@dcu.ie

When: Selected dates during Semester

## 3 Employer in Residence: Showcase and Connect

Participate in our weekly campus presentation forum and/or take a space at our Information Stands to engage with students, raise brand awareness and communicate details of your recruitment opportunities.

**How:** Contact the Careers Team to discuss the best approach to maximise interest and co-ordinate the sessions.

When: Peak periods during semester.

#### 4 Online Employer Showcase

Provide a brief video of your organisation, roles and recruitment information for all students to view.

**How:** Supply video or PowerPoint with audio which we can add to our Careers Module in the students' online learning environment.

When: Year round

#### 5 Advertise Events

Advertise your recruitment or industryrelated off campus events on the Events Page on our website, and in other promotional materials.

How: Send details to careers@dcu.ie

When: Year Round

#### Extending your student reach

All recruitment activity is well promoted via the Careers Service events page, our email newsletter, on University Plasma screens on campuses, through posters, online student portals and our social media platforms.



"We believe this mentoring platform provides a fantastic volunteer opportunity to meet students from every discipline who want to make an impact that matters."

Niamh Cusack, Deloitte



#### **IITD National Training Awards 2018**

Professor Brian MacCraith, President, Dublin City University with Yvonne McLoughlin, Head of DCU Careers Service and Ross Munnelly, Director of Alumni Relations celebrating the Excellence in Coaching or Mentoring Award for the DCU Mentoring Programme

## Developing Talent: Employer Involvement

Our employers play an important – and rewarding – role in the career development of our students:

#### 1 Employer Skills Launchpad

Employers facilitate interactive workshops on key skills and attributes to enhance students' workplace readiness. There is also the opportunity to deliver technical skills sessions on topics such as Whiteboard Coding; Chatbot etc.

#### 2 Conducting Mock Interviews and Assessment Centres

Students cite the job interview as one of the most daunting elements of the search for employment. So our employer-led mock interviews and assessment centre days are invaluable for students to seek honest feedback from employers, dissect the interview process, refine their interview skills and practice presenting themselves in way that is both authentic and professional.

#### 3 Becoming a Mentor on our Award Winning Mentoring Programme

Mentoring is one of the most effective and fulfilling ways that industry professionals

can contribute to student development. A small time investment can have multiple benefits for students, building confidence and providing essential employability skills. We match 2nd year DCU students with suitable mentors across a range of industries.

#### 4 Participating in a Skills Survey

The Careers Service captures recruitment trends periodically, and surveys employers on future and potential skills requirements and knowledge which is shared amongst participants.

#### 5 Engage Students on a Practicum (Live Project)

A Practicum or Live Project is an assignment designed to give students supervised practical application of previously studied theory. The benefit for students is the opportunity to address a real-world problem with a live client or in some cases, to pursue a new business idea. For organisations, it can be an ideal opportunity to have a high quality research project on a specific area of need.

"We're always very impressed with the calibre of students from DCU. We find DCU graduates are equipped with the necessary skills and knowledge to make a real impact from day one in Glanbia. Over the years we have hired many DCU graduates into a variety of areas (in Accounting, Engineering, IT, Digital Media, amongst other areas) who have carved out successful careers for themselves and who have done great things for our organisation."

Rose Hogan, Head of Graduate Recruitment and Development – EMEA, Glanbia



# Which employers use the DCU Careers Service?

We are a busy in-demand service, engaging on a daily basis with the full spectrum of employer organisations. We work with private and public organisations from start-ups, SMEs and family businesses to multinational corporations, helping each engage effectively to recruit current students and recent alumni. In the last years alone, we have helped over 1,000 organisations recruit students or graduates.

We especially welcome first time employers to the service, and can provide support for your recruitment process.

Ready to engage? Talk to a member of the careers team on T: (01) 7005129 or E: careers@dcu.ie