



Vice-President for External Affairs

Background Context

Dublin City University (www.dcu.ie) is a research-intensive, globally-engaged, dynamic institution that is distinguished by both the quality and impact of its graduates and its focus on the translation of knowledge into societal and economic benefit. DCU prepares its students well for success in life, and in the workplace, by providing a high-quality, rounded education appropriate to the challenges and opportunities of the 21st century.

Through its mission to transform lives and societies through education, research and innovation, DCU acts as an agent of social, cultural and economic progress. As Ireland's University of Enterprise, it is characterized by a focus on innovation and entrepreneurship and a track-record of effective engagement with the enterprise sector. Excellence in its education and research activities has led to its consistent ranking in the top 50 of the world's young universities (QS Top 50 under 50).

DCU is now seeking to recruit a dynamic, innovative and experienced individual to the position of Vice-President for External Affairs.

Description of Post

Reporting directly to the President, the Vice-President for External Affairs will be primarily responsible for the University's Internationalisation Agenda, Strategic External Relations, Communications and Marketing, and Student Recruitment.

More specifically, s/he will be responsible for the following:

1. Providing strategic direction and oversight of the University's internationalisation strategy with full management responsibility for the International Office and, in particular, the formation of international partnerships and recruitment of national and international students.
2. Providing strategic direction and oversight for the University's internal and external communications, with full oversight responsibility for its Office of Communications and Marketing.
3. Identification and development of strategic external opportunities consistent with the University's mission and vision (see DCU's Strategic Plan 2012-17: 'Transforming Lives and Societies').

The Vice-President shall be a member of the following high-level committees of the University:

- University Executive
- Senior Management Group

S/he will engage with key stakeholders, including the Higher Education Authority (HEA) and the Irish Universities Association (IUA), and will develop and maintain key strategic relationships for the University.

Person Specification

Knowledge and Experience

The ideal candidate shall have highly-developed communication and interpersonal skills with the ability to be a high-profile ambassador for the University, nationally and internationally. S/he shall have demonstrable experience of creating a vision and setting strategy in a complex environment with a record of achievement in successful implementation and delivery. S/he shall have the ability to develop collaborative relationships with all key stakeholders within the higher education sector as well as principal state funders, government, industry and DCU alumni.

An excellent understanding of profile-raising, media relations and communications is essential.

Experience of working within the higher education sector, and an appreciation of international developments in this context, is highly desirable.

The successful candidate shall normally have achieved the rank of Professor/ Associate Professor, Senior Executive or equivalent.

Skills and Personal Attributes

The ideal candidate will be expected to demonstrate:

- Clear, strategic thinking appropriate to the role of Vice President for External Affairs.
- Significant leadership and management experience at a senior level in a large organisation.
- Excellent influencing, persuasion and negotiating skills.
- Ability to build positive relationships with colleagues in the University and key external stakeholders.
- Excellent interpersonal, written and oral communications skills.

The Vice-President for External Affairs is a newly-established role within the University and the duties and areas of responsibility will be expected to evolve as appropriate.

An attractive salary, commensurate with the successful applicant's experience, will be offered to the holder of the post.

Closing date: 28th February 2014

Informal inquiries should be addressed by email to the University President, Professor Brian MacCraith, brian.maccraith@dcu.ie

Application Forms are available from:

Human Resources Department, Dublin City University, Dublin 9.

Tel: +353 (0)1 700 5149 Fax: +353 (0)1 700 5500 E-mail: hr.applications@dcu.ie

Full job description is available at: www.dcu.ie/vacancies/current.shtml

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