Dublin City University  
Faculty of Humanities and Social Sciences  
School of Communications  
Assistant Professor in Communications (Public Relations)  
Permanent position

Introduction

Dublin City University (www.dcu.ie) is a research-intensive and globally-engaged institution distinguished by the quality and impact of its graduates and its focus on the translation of knowledge into societal and economic benefit. DCU prepares its students for success in life and in the workplace by providing a rounded education appropriate to the challenges and opportunities of the 21st century.

The School of Communications

The School of Communications at DCU is home to almost 1,000 students at undergraduate, postgraduate and PhD levels. With a tradition stretching back almost 40 years, the School is defined by excellence in both teaching and research in journalism, multimedia and communications studies. In the QS global subject rankings in 2018 DCU was in the top 200 of almost 4,500 universities worldwide in the area of communications. The School's academics undertake research that contributes to national and international debates and to public policy formation. They have also led research projects supported by national and international funders.

DCU has a strong track record in attracting both Irish and European Union funding under FP7, Horizon 2020, Marie Curie Actions and Erasmus. We offer a dynamic and internationally focused environment in which to advance your academic career.

The School offers undergraduate degrees in Journalism, Multimedia and Communication Studies as well as Media Studies on the Bachelor of Arts (Joint Honours) programme. It offers seven postgraduate degrees in Journalism, Political Communication, Public Relations, Emerging Media, Science and Health Communication, Contemporary Screen Industries, and Social Media Studies. The School also offers structured PhD programmes in Communication Studies and Journalism Studies.
The School is now seeking to increase staffing on its postgraduate programmes, and on associated modules across a number of undergraduate programmes and wishes to appoint a new Assistant Professor in Communications (Public Relations) with effect from 1 September 2019, on a permanent contract.

**Person Specification: skills and experience**

The successful candidate will have an honours degree and would be expected to have completed a PhD in a relevant area (or be very close to submitting a PhD for examination) and will have shown evidence of research potential and appropriate higher-level teaching experience. It is expected that the successful candidate will have broad theoretical and practical knowledge and skills so as to work in a multi-disciplinary academic environment.

The successful candidate should be capable of working in a team and of providing leadership in developing the teaching and research agenda within the School. The successful candidate should have as well as a minimum of three years relevant industry or education expertise with senior level industry contacts demonstrated by a proven ability to interact with academic and non-academic partners in the public relations/media/communications sectors.

**Duties and Responsibilities:**

Successful candidates will be expected to play a prominent role in the development and delivery of the School’s taught programmes, to supervise PhD candidates and to undertake high quality research leading to national and international publication. They will also be expected to positively participate in School activities, proactively contribute to the development of the School’s profile in teaching and research, to engage with industry and to undertake administrative, management and leadership duties related to the position.

The duties and responsibilities of the position include, but are not limited to the following:

- Teach onto modules at undergraduate and postgraduate level.
- Pursue an active research agenda with on-going research publications in leading international academic journals and with high profile book publishers, both individually and, where appropriate, in collaboration with colleagues in DCU and elsewhere
- Supervise postgraduate research students.
- Participate actively in School activities and contribute to the development of the School’s profile in teaching and research.
- Undertake administrative duties related to the position.

**Informal Enquiries to:**
Professor Kevin Rafter, Head of School of Communications  
E-mail: kevin.rafter@dcu.ie  
Please do not send applications to this email address.

**Further information:**

More information on the School may be found at:  
[https://www.dcu.ie/communications/index.shtml](https://www.dcu.ie/communications/index.shtml)

**Salary Scales:**

Assistant Professor above bar: €52,188 - €83,039.  
Assistant Professor below bar: €39,123 - €53,784.

* Appointment will be commensurate with qualifications and experience, and will be made on the appropriate point of the Assistant Professor Above Bar or Assistant Professor Below Bar salary scale in line with current Government pay policy.

**Closing date: 26th February 2019**

**Application Procedure:**

Application forms are available from the DCU Current Vacancies (Open Competitions) website at [http://www4.dcu.ie/hr/vacancies/current.shtml](http://www4.dcu.ie/hr/vacancies/current.shtml) and also from the Human Resources Department, Dublin City University, Dublin 9. Tel: +353 (0)1 700 5149; Fax: +353 (0)1 700 5500  
Email: hr.applications@dcu.ie

**Please clearly state the role that you are applying for in your application and email subject line: Job Ref #1128 Assistant Professor in Communications (Public Relations).**

Applications should be submitted by e-mail to hr.applications@dcu.ie or by Fax: +353 (0)1 700 5500 or by post to the Human Resources Department, Dublin City University, Dublin 9, Ireland.

*Dublin City University is an equal opportunities employer*