



ADAPT
Graphic Designer
(Fixed Term two year contract)

The ADAPT Centre is Ireland's global centre of excellence for digital content technology. It combines the expertise of researchers at four universities (Trinity College Dublin, Dublin City University, University College Dublin, and Dublin Institute of Technology) with that of its industry partners to produce ground-breaking digital content innovations.

ADAPT brings together more than 150 researchers who collectively have won more than €100m in funding and have a strong track record of transferring world-leading research and innovations to more than 140 companies. ADAPT partners are successfully advancing the frontiers of content analysis, machine translation, personalisation, e-learning/education, media technologies and spoken interaction, as well as driving global standards in content technologies. As part of the ADAPT Centre's remit, it will also be responsible for the CNGL research programme as ADAPT is an evolution of the CNGL Centre.

With €50m in new research funding from Science Foundation Ireland and industry and with ambitious targets for additional new funding under EU H2020 and other programmes, ADAPT is seeking talented individuals to join its growing team. Our research and technologies will continue to help businesses in all sectors to achieve unprecedented engagement among customers, companies and communities.

We now wish to recruit a Graphic Designer. This varied role will give the successful candidate the opportunity to gain experience in many facets of graphic design, including production of marketing collateral and promotional videos, photography, logo design, newsletter production, and web design and development. The candidate will effectively communicate and coordinate with the Centre's Marketing and Communications Manager to ensure that the visual design communicates the desired message and conforms to its visual identity guidelines. The candidate must be capable of leading the creative aspects of a project and have demonstrated strong time management and organisational skills. Also as part of this role the candidate will be responsible for maintaining the ADAPT Centre website. Given the cross-

institutional nature of this role, the appointee will be required, from time to time, to travel to ADAPT Centre partner sites.

Duties and Responsibilities

- Produce collateral includes the creation of logos, branding and all related print material (business cards, letterheads, posters, leaflets etc.) from design concept to print ready file.
- Design and maintain the development of websites (responsive and static), HTML newsletters and emails according to brand guidelines.
- Prepare and produce marketing collateral relating to events such as tradeshows and showcases.
- Responsible for the creation of all online and offline visual design from the ADAPT Centre's cross-theme and cross-institute research outputs and academic-industrial collaborations, including a large portfolio of affiliated projects.
- Assist in the design, layout and production of internal and external reports including annual reports and periodic review reports.
- Working closely with the Centre's Marketing and Communications Manager to ensure that the visual design communicates the desired message and conforms to its visual identity guidelines.
- Working across a range of projects and mediums, from print design to web and user interface design.

Qualifications

Candidates appointed to this post must have a primary degree in Design or a related discipline.

Skills

- Strong working knowledge in Photoshop, Indesign, Illustrator, Dreamweaver, HTML, CSS and Wordpress is required.
- Experience working in higher education in a research environment is highly desirable.
- General understanding of research areas of the Adapt research centre and how the application of the research areas are applied to academic and industry partners. Research areas include Search & Discovery, Personalisation & Adaptivity and Digital Content.
- Must be able to work to tight deadlines, ensure work is delivered to the highest standards and display good proof reading skills and attention to detail.
- Must be a motivated team player, who is disciplined, organised and can manage multiple projects at once.

- Excellent computer literacy skills, ability to work independently, ability to interpret and follow instructions accurately.
- Excellent interpersonal skills are required, excellent written and communications skills.
- Envisaging and delivering creative designs, using problem-solving skills to arrive at best design solution, understanding advanced research concepts and creating simple motifs and graphics to represent and explain them.
- Project Management: Project team experience from needs definition to design and delivery of final print-ready artwork or upload to website.
- Independent Learning: Researching solutions to problems or design packages not previously encountered.

Closing date: 6th July, 2015

Salary scales: €33,436 - €35,445

Application Procedure

Application forms are available from the DCU Current Vacancies (open Competitions) website at <http://www.dcu.ie/vacancies/current.shtml> and also from the Human Resources Department, Dublin City University, Dublin 9. Tel: +353 (0) 1 7005149.

Please clearly state the role that you are applying for in your application and email subject line: Job Ref 117 (Graphic Designer)

Applications should be submitted by email to hr.applications@dcu.ie or by Fax: +353 (0)1 7005500 or by post to the Human Resources Department, Dublin City University, Dublin 9. Human Resources Department, Dublin City University, Dublin 9. Tel: +353 1 700 5149; Fax: +353 1 700 5500 Email: hr.applications@dcu.ie

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