



Dublin City University
Faculty of Humanities and Social Sciences
School of Communications

Senior Lecturer in Digital and Social Media
Lecturer in Digital Media Production
(Permanent posts)

Introduction

Dublin City University (www.dcu.ie) is a research-intensive, globally-engaged, dynamic institution that is distinguished by both the quality and impact of its graduates and its focus on the translation of knowledge into societal and economic benefit. DCU prepares its students well for success in life, and in the workplace, by providing a high-quality, rounded education appropriate to the challenges and opportunities of the 21st century. As Ireland's University of Enterprise, it is characterised by a focus on innovation and entrepreneurship and a track-record of effective engagement with the enterprise sector, including commercial, social and cultural enterprises. Excellence in its education and research activities has led to its consistent position in the rankings of the world's top young universities. DCU has been placed in the top 50 international universities under 50 years old in the recent QS 'Top 50 Under 50' rankings.

The School of Communications in Dublin City University is Ireland's largest and leading school of journalism, multimedia and communications studies. We are seeking to consolidate and expand our provision in digital and social media by recruiting a Senior Lecturer and Lecturer (above bar) from 1 September 2017. We are open to all strong applications but practical expertise in multimedia / digital media production skills, including audio work may be a factor in short-listing and final selection for the Lecturer post.

DCU has a strong track record in attracting both Irish and European Union funding under FP7, Horizon 2020, Marie Curie Actions and Erasmus. We offer a dynamic and internationally focused environment in which to advance your academic career.

DCU Incorporation Programme

Dublin City University is growing and 2016 saw a significant transformation for the University. The DCU Incorporation Programme saw the coming together of St. Patrick's College, Drumcondra, Mater Dei Institute of Education and Church of Ireland College of Education with Dublin City University. It brought together all the Humanities and Social Science disciplines at DCU, St Patrick's College and Mater Dei Institute in an enlarged Faculty of Humanities and Social Sciences with almost 200 staff.

The School of Communications:

The School of Communications has three undergraduate programmes, seven taught postgraduate programmes and a PhD programme. The successful candidate will be expected to play a role in the development and delivery of the School's taught programmes and in the identification and delivery of new programmes in their specialist area. The School offers excellent opportunities for candidates to teach within their own area of research specialisation and to supervise PhD candidates.

The School is committed to high quality research and supports its staff in such work. We have led research programmes supported by the Irish Research Council, the EU and other national and international funders.

Skills and Experience

Applicants for both positions must hold an honours degree and should be qualified to a post-graduate level.

Applications for Senior Lecturer post must have a PhD in a relevant area. They must have a highly developed research profile including articles in highly ranked peer-reviewed journals. They should also have a clear commitment to leadership as demonstrated by prior leadership of taught programmes, research groups or schools. They must have at least five years relevant experience, appropriate higher-level teaching experience and a proven ability to interact with academic and non-academic partners in the media sector. The successful candidate should be capable of working in a team and of providing leadership in developing the teaching and research agenda for multimedia and for social and digital media within the School. Applicants should be self-motivated, flexible and adaptable in working across different areas of multi-media, communications and journalism.

Applicants for the Lecturer post should have PhD in a relevant area, or have significant senior industry experience and be currently completing a doctoral degree. The successful candidate will have an excellent research and publications record. They must have at least three years relevant experience, appropriate higher-level teaching experience and a proven ability to interact with academic and non-academic partners in the media sector. The successful candidate should be capable of working in a team and of providing leadership in developing the teaching and research agenda for multimedia and for social and digital media within the School. Applicants should be self-motivated, flexible and adaptable in working across different areas of multi-media, communications and journalism.

Duties and Responsibilities:

The duties and responsibilities of the two positions include, but are not limited to the following:

- Teach onto digital media, social media and multimedia modules at undergraduate and postgraduate level in journalism, multi-media and communications.
- Be able to instil exceptional practice-based skills in our students while also offering them an understanding of scholarly debates and research;
- Pursue an active research agenda with ongoing research publications in leading international academic journals and with high profile book publishers, both individually and, where appropriate, in collaboration with colleagues in DCU and elsewhere
- Supervise postgraduate research students.
- Maintain existing and develop new relations with partners in media organisations.
- Participate actively in School activities and contribute to the development of the School's profile in teaching and research.
- Undertake administrative duties related to the position.

In addition

- The Senior Lecturer post will be expected to take on a position of leadership such as leading a taught programme or holding significant role of responsibility in the School

- The Lecturer post will include teaching of production modules in digital media production.

Informal Enquiries to:

Dr. Patrick Brereton, Head of School of Communications
E-mail: pat.brereton@dcu.ie ; Tel. +353 1 700 5440

Further information:

More information on the School, including specific areas of research expertise and details of taught programmes, may be found at:

<http://www.dcu.ie/communications>

Salary Scales:

Senior Lecturer: €67,985 - €88,505*

Lecturer above bar: €50,159 - €76,891*

Lecturer below bar: €37,352 - €51,724*

* Appointment will be commensurate with qualifications and experience, and will be made on the appropriate point of the salary scale in line with current Government pay policy.

Closing date: 18th November 2016

Application Procedure:

Application forms are available from the DCU Current Vacancies (Open Competitions) website at <http://www4.dcu.ie/hr/vacancies/current.shtml> and also from the Human Resources Department, Dublin City University, Dublin 9. Tel: +353 (0)1 700 5149; Fax: +353 (0)1 700 5500 Email: hr.applications@dcu.ie

Please clearly state the role that you are applying for in your application and email subject line: Job Ref: #415 Lecturer in Digital Media Production & #416 Senior Lecturer in Digital Social Media.

Applications should be submitted by e-mail to hr.applications@dcu.ie or by Fax: +353 (0)1 700 5500 or by post to the Human Resources Department, Dublin City University, Dublin 9, Ireland.

Dublin City University is an equal opportunities employer

