



<b>Research Centre</b>	ADAPT
<b>Post title</b>	Research Assistant Graphic Design
<b>Post duration</b>	Fixe Term contract up to Two year's

### **Background and Role**

The ADAPT Centre is Ireland's global centre of excellence for digital content technology. It combines the expertise of researchers at four universities (Trinity College Dublin, Dublin City University, University College Dublin, and Dublin Institute of Technology) with that of its industry partners to produce ground-breaking digital content innovations.

ADAPT brings together more than 150 researchers who collectively have won more than €100m in funding and have a strong track record of transferring world-leading research and innovations to more than 140 companies. ADAPT partners are successfully advancing the frontiers of content analysis, machine translation, personalisation, e-learning/education, media technologies and spoken interaction, as well as driving global standards in content technologies.

With €50m in research funding from Science Foundation Ireland and industry and with ambitious targets for additional new funding under EU H2020 and other programmes, ADAPT is seeking talented individuals to join its growing team. Our research and technologies will continue to help businesses in all sectors to achieve unprecedented engagement among customers, companies and communities.

The ADAPT Centre is seeking to appoint a Research Assistant Graphic Design. The Research Assistant is responsible for the creation of all online and offline visual design from ADAPT's cross-theme and cross-institute research outputs and academic-industrial collaborations. This varied role will give the successful candidate the opportunity to gain experience in many facets of graphic design, including production of marketing collateral and promotional videos, photography, logo design, newsletter production, and web design and development. The candidate will effectively communicate and coordinate with the Centre's Marketing and Communications Manager to ensure that the visual design communicates the desired message and conforms to its visual identity guidelines. The candidate must be capable of leading the creative aspects of a project and have demonstrated strong

time management and organisational skills. Also as part of this role the candidate will be responsible for maintaining the current ADAPT website. Given the cross-institutional nature of this role, the appointee will be required, from time to time, to travel to TCD, UCD and DIT.

### **Principle Duties and Responsibilities**

- Working across a range of projects and mediums, from print design to web and user interface design.
- Creation of logos, branding and all related print material (business cards, letterheads, posters, leaflets etc.) from design concept to print ready file.
- Design and development of websites, HTML newsletters and emails according to brand guidelines.
- Must work to tight deadlines, ensure work is delivered to the highest standards and display good proof reading skills and attention to detail.
- Should be a bright, personable, motivated team player, who is disciplined, organized and can manage multiple projects at once.

### **Qualifications and Experience**

The ideal candidate will have a primary degree in a relevant discipline with a minimum of two years relevant experience, along with the following:

- Computer literacy, ability to work independently, ability to interpret and follow instructions accurately
- Written and visual communication and presentation, working within a multicultural team, balancing sometimes conflicting design preferences of management team
- Envisaging and delivering creative designs, using problem-solving skills to arrive at best design solution, understanding advanced research concepts and creating simple motifs and graphics to represent and explain them
- Project Management: Seeing projects through from needs definition to design and delivery of final print-ready artwork or uploading websites
- Independent Learning: Researching solutions to problems or design packages not previously encountered
- Skills Required: Must be highly proficient in Photoshop, Indesign, Illustrator, Dreamweaver, HTML, CSS, javascript

**Salary:** \*€21,459 - €33,930 p.a

*\*Appointment will be commensurate with qualifications and experience will be made on the appropriate point of the salary scale, in line with current Government pay policy*

**Closing date:** 16<sup>th</sup> December 2017

**Informal Enquiries:**

should be addressed by email to Paraic Sheridan [paraic.sheridan@adaptcentre.ie](mailto:paraic.sheridan@adaptcentre.ie)

*Please do not send applications to this email address, instead apply as described below*

**Application Procedure**

Application forms are available from the DCU Current Vacancies (open Competitions) website at <http://www.dcu.ie/vacancies/current.shtml> and also from the Human Resources Department, Dublin City University, Dublin 9. Tel: +353 (0) 1 7005149.

**Please clearly state the role that you are applying for in your application and email subject line: Job Ref 701 Research Assistant (Graphic Design), ADAPT**

Applications should be submitted by email to [hr.applications@dcu.ie](mailto:hr.applications@dcu.ie) or by Fax: +353 (0)1 7005500 or by post to the Human Resources Department, Dublin City University, Dublin 9. Human Resources Department, Dublin City University, Dublin 9. Tel: +353 1 700 5149; Fax: +353 1 700 5500 Email: [hr.applications@dcu.ie](mailto:hr.applications@dcu.ie)

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